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I. INTRODUCTION

Welcome to the Independent Care Health Plan (Independent Care or iCare) Provider Network. The information in this manual and the iCare Provider Website (https://www.icarehealthplan.org/Provider.htm) offers information you need for transactions related to iCare Medicare and Medicaid members. This information applies to any provider rendering services to iCare Medicare and Medicaid members. For services provided to iCare Family Care Partnership members, please also refer to the iCare Family Care Partnership Reference Manual located here: https://www.icarehealthplan.org/Provider.htm.

A. MISSION STATEMENT

The mission of iCare is to secure the wellness of persons with complex medical and behavioral conditions, respecting their dignity and the values of caring stakeholders.

B. COMPANY INFORMATION

Formed in 1994, iCare originally received funding from the State of Wisconsin Medicaid Program to coordinate healthcare services for individuals in certain Wisconsin Counties who receive Medicaid or Supplemental Security Income (SSI) benefits. A percentage of the membership has dual eligibility with Medicare as the primary insurer.

Independent Care now also provides Medicare benefits and services to the dual eligible population in many Wisconsin counties.

Independent Care has several plans and may add additional plans from time to time:

- SSI Medicaid Plan
- Medicare Advantage Special Needs Plans (SNP)
- BadgerCare Plus Plan (a Medicaid Plan for low income Wisconsin residents)
- Family Care Partnership Plan (an integrated health and long-term care program for frail elderly and people with disabilities)

Many iCare members report multiple medical co-morbidities that are further complicated by extensive social and behavioral needs. Through an integrated Care Management model, iCare works to identify and coordinate the medical, dental, behavioral health, vision and prescription drug services its members need. The multidisciplinary Care Management team recognizes that social and behavioral factors impact the ability to provide successful medical treatment and improve quality of life. Independent Care treats its members with dignity and respect and we take pride in the diversity of our membership. We identify and strive to meet specific cultural concerns when rendering services.

Independent Care contracts with providers interested in and committed to serving individuals with special needs and we work hard to support providers by sharing important information about iCare members and helping the members follow through with intended treatment plans.

C. CULTURAL COMPETENCY and NON-DISCRIMINATION

Providers are prohibited from discriminating against any iCare member on the basis of race, color, national origin, age, disability status, gender identity, or sex. Providers serving iCare members are required to be sensitive to cultural diversity including members with limited English proficiency and diverse cultural and
ethnic backgrounds, disabilities, and regardless of gender, sexual orientation or gender identity. Providers are required to foster in their staff attitudes and interpersonal communication styles which respect members’ individual needs related to their diversity. Provider agrees to comply with all non-discrimination requirements and all applicable affirmative action and civil rights compliance laws and regulations as applicable, including providing iCare with a Letter of Assurance, and if the provider has more than 50 employees and receives more than $50,000 in Federal funds, completing and keeping on file a Civil Rights Compliance Plan. For more information please see https://www.dhs.wisconsin.gov/civilrights/index.htm.

D. INTEGRATED CARE MANAGEMENT MODEL

Through the efforts of integrated Care Management in all of its plans, iCare seeks to achieve the following goals:

- Improve healthcare access
- Improve health outcomes and quality of life
- Improve communication
- Manage healthcare costs

Independent Care acts as a partner to complement the efforts of its physicians, hospitals and ancillary providers to achieve these goals. The Care Management process at iCare consists of the following components:

- Assessment
- Care planning
- Implementation and ongoing evaluation of a care plan
- Coordination of services
- Collaboration with members and providers
- Education
- Monitoring of needs
- Documentation

Care Coordinators, Care Managers, Community Health Workers, Intervention Specialists and RN Case Managers assist iCare members to meet their medical, behavioral health and social determinants of health needs. iCare’s teams also work with hospital providers and physicians to assist in the discharge planning process to provide a smooth transition of care from one setting to the next.

Independent Care makes resources available to network physicians to help them provide quality care for their patients. Active care coordination is provided by iCare and benefits providers when treating complex cases. The iCare Care Management Department conducts care coordination through a model of Care Management. iCare considers the physician to be part of the multi-disciplinary team and integral to the success of the care plan. Providers can access member care plans through WISHIN or by request. In order to treat complex populations, iCare recognizes that social and behavioral health issues need to be addressed in order to treat medical conditions. Other disciplines that are part of the iCare Care Management team include: Behavioral Health experts, RN Case Managers, Pharmacy staff as well as Care Managers and Care Coordinators with varied educational and work experience backgrounds.
E. MODEL OF CARE

Elements involved in iCare's approach to Care Management include the following:

- Conducting a comprehensive assessment to identify members’ medical, behavioral and social determinants of health needs
- Creating a dynamic care plan with the member that addresses and prioritizes their needs and goals
- Monitoring member progress toward goals
- Identifying resources to meet member needs
- Coordinating service provision with providers and members
- Assisting members with accessing services
- Working with members to promote behavioral change and self-empowerment to achieve improved quality of life
- Monitoring hospital experiences for treatment progress and appropriate discharge planning
- Coordinating provision of appropriate care following acute care episodes
- Facilitating provision of services along the continuum of care needs
- Engaging members in health promotion through education about resource utilization, disease management and self-care
- Monitoring service provision for quality of care
- Implementing Quality Assessment Process Improvement (QAPI) initiatives

Ultimately, the iCare Care Management process helps ensure patient compliance with treatment plans, which can be a challenge when working with special needs populations. Independent Care serves as a resource for both members and providers by supporting physicians who need help with challenging cases. The support system for providers is multi-disciplinary, including pharmacy, behavioral health, translation services, as well as other member specific services.

The use of alternative delivery options is facilitated by iCare for the provider to use when treating challenging cases. Since members are followed on a continuous basis, iCare can advise providers as to whether treatments have been tried and proved successful. By providing this level of collaboration and resources, iCare lends providers another mechanism to encourage member’s adherence to their treatment plan.

With iCare, providers have extra tools and support to ensure something as simple as members consistently attending appointments or as complex as providing multi-disciplinary support in a comprehensive treatment plan.

A further description of the Model of Care for each iCare plan is available as a webinar on the iCare Provider Website (https://www.icarehealthplan.org/Education/Care-Management.htm). Please use the educational webinars annually for any new staff and to refresh your knowledge of the Model of Care for your practice.
F. GENERAL CONTACT INFORMATION

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<th>Main Number</th>
<th>Local: 414-231-1029</th>
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<tr>
<td></td>
<td>Toll-free: 800-777-4376</td>
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<td></td>
<td>Fax: 414-231-1075</td>
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<th>Member Advocate</th>
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<th>Pharmacy</th>
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<th>Prior Authorization and Referrals</th>
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<td></td>
<td>Out of Area: 877-333-6820</td>
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II. MEMBER ELIGIBILITY

A. MEDICAID PLAN ELIGIBILITY CRITERIA

To enroll in the iCare Medicaid Program, SSI or BadgerCare Plus, recipients must:

- Be a resident of a county in the iCare Medicaid service area. Note that in any particular county, iCare may be certified for BadgerCare Plus, Medicaid SSI, or both
- Medicaid SSI: Meet the Supplemental Security Income (SSI) and SSI-related disability criteria as defined by the State of Wisconsin Medicaid program. More information about Medicaid SSI eligibility can be found here: [http://www.emhandbooks.wisconsin.gov/meh-ebd/meh.htm](http://www.emhandbooks.wisconsin.gov/meh-ebd/meh.htm)
- BadgerCare Plus: Meet the BadgerCare Plus eligibility criteria established by the State of Wisconsin. More information about BadgerCare Plus eligibility can be found here: [http://www.emhandbooks.wisconsin.gov/bcplus/bcplus.htm](http://www.emhandbooks.wisconsin.gov/bcplus/bcplus.htm)
- Be living in the community
- Not living in an institution
- Not living in a nursing home
- Not participating in a Home and Community Based (HCBW) Waiver program

Only certified Wisconsin Medical Assistance (MA) providers are allowed to provide services to iCare Medicaid and BadgerCare Plus members. Providers are expected to verify member eligibility each time services are provided. For various reasons, Medicaid eligibility can change at any time.

Eligibility is administered by the State of Wisconsin and Medicaid/BadgerCare Plus members are issued a ForwardHealth ID card (see below) for member eligibility verification:

ForwardHealth ID CARD

1. Recipient Name
2. Medicaid Identification Number
3. Unique Card Number (for internal use only)
4. Medicaid Recipient Services Telephone Number
5. Signature Space
6. Magnetic Strip

The front of the card displays the member name, member Medicaid ID number and a unique sixteen (16) digit card number. To determine enrollment for the current date (since a member's enrollment status may change) and to discover any limitations to the member's coverage, providers are expected to verify member eligibility at every visit. Enrollment verification provided by ForwardHealth allows providers to:

- Verify member’s enrollment in a ForwardHealth program(s)
- Verify the MCO enrollment
- Identify other coverage such as Medicare or commercial health insurance coverage
- Identify any exemption from copayment for BadgerCare Plus members

Providers can access the Wisconsin Enrollment Verification System (EVS) through the ForwardHealth Portal, WiCall, commercial enrollment verification vendors or by calling ForwardHealth Provider Services at 800-947-9627

B. MEDICARE PLAN ELIGIBILITY CRITERIA

To be eligible for the iCare Medicare Plan the recipient must meet the following criteria:

- Must live in iCare’s service area
- Must have Medicare Part A and B
- Must NOT have End-Stage Renal Disease (some exceptions may apply)
- Must be dual eligible with Medicaid and Medicare coverage

iCare Medicare members may have Medicaid coverage from iCare, any other Medicaid MCO, or Fee for Service Medicaid. Information regarding tools for verification of Medicare eligibility can be found at: https://www.cms.gov/Medicare/Billing/ElectronicBillingEDITrans/Eligibility.html
I.  iCARE MEDICARE ID CARD

1. Member Name
2. iCare Medicare Member Identification Number
3. RxBin: Number
4. RxPCN: Number
5. iCare Medicare Customer Service Telephone Number
6. iCare claims address

III. INDEPENDENT CARE HEALTH PLAN BENEFITS

A. MEDICAID/BADGERCARE PLUS PLAN BENEFITS

The iCare Program provides the same medically necessary services as the Wisconsin Medical Assistance Program (WMAP) with the exception of chiropractic care (which is covered under the Fee for Service (FFS) program). Refer to the Wisconsin Medical Assistance Program (WMAP) handbook for specific details of covered benefits. The handbook is available on the Wisconsin Department of Health Services website: http://www.dhs.wisconsin.gov/medicaid/INDEX.HTM

Members are required to obtain certain services from iCare’s contracted in-network providers. These services include the following:

- Durable medical equipment and supplies
- Home nursing services (skilled nursing and personal care)
- Outpatient therapy services (PT, OT and speech therapy)
- Vision hardware
- Dental
- Second opinions

The Wisconsin Department of Health Services has contracted with Medical Transportation Management, Inc. (MTM) to provide non-emergency medical transportation (NEMT) services to Medicaid and Badger Care members. MTM works closely with healthcare providers to ensure members receive the most appropriate and
cost effective mode of transportation to Medicaid and Badger Care appointments. Healthcare providers can contact MTM to help facilitate NEMT services for members. The MTM reservation phone number is 1-866-1493 (or TTY 1-800-855-2880).

For more information about NEMT is available at http://www.dhs.wisconsin.gov/badgercareplus/NEMT/index.htm

A Summary of iCare Medicaid Benefits is also available on iCare’s web page: http://www.icarehealthplan.org/Plans/Medicaid/SSIBenefits.aspx

Certified Wisconsin Medicaid providers who are contracted with iCare for its Medicaid Plans are required to provide services to all iCare members who present a valid Forward Card issued by the state.

B. MEDICARE PLAN BENEFITS

The iCare Medicare Plan is a Medicare Advantage program that offers healthcare benefits for all eligible Medicare beneficiaries with special needs. This plan is available to anyone who has both Medical Assistance from the state and Medicare.

Members are required to obtain certain services from iCare contracted in-network providers. These services include the following:

- Durable medical equipment and supplies
- Home nursing services (skilled nursing and personal care)
- Outpatient therapy services (PT, OT and speech therapy)
- Second opinions

A Summary of iCare Medicare Benefits is available here: http://www.icarehealthplan.org/Plans/iCareMedicare/Benefits.aspx

C. SUPPLEMENTAL MEDICARE BENEFITS

As a long time champion of individuals with special needs, iCare offers additional benefits called supplemental benefits. The supplemental benefits are in excess of the standard Medicare benefit. Supplemental benefits may change from year to year. For current supplemental benefit offerings, please see: https://www.icarehealthplan.org/Members/Plans-Benefits/Medicare-Plans/2022-iCare-Medicare-Plan.htm#Added_Benefits

D. OUT OF AREA SERVICES: URGENT AND EMERGENCY

If an emergency occurs outside the member’s service area, the member should go to the nearest facility.

An urgent medical situation is one that may require medical care, but does not satisfy the emergency criteria. When in the area, members may contact their physician before requesting urgent care.

If out-of-area urgent care services or emergency services are required, members may notify their Care Coordinator or Care Manager within twenty-four (24) hours of receiving the services at:
• 414-223-4847
• 800-777-4376
• TTY 800-947-3529/Voice 800-947-6444

IV. HEALTH EDUCATION, PREVENTION AND Disease Management PROGRAMS

The purpose of iCare’s health education program is to improve the health and well-being of members through multifaceted outreach and education strategies. Independent Care has implemented preventive health and promotion programs to assist members to develop healthy lifestyles. These programs are developed to include member changes in condition and are reviewed on an annual basis.

Providers may refer patients into the health education programs. Providers should instruct their patients to contact their Care Coordinator or Care Manager at 414-223-4847.

Programs include:

- Vaccinations – Flu, pneumonia, COVID and childhood immunization programs HealthCheck for iCare Medicaid members under age twenty-one (21) (includes SSI and BadgerCare)
- Intensive Care Management
- Living Well with Diabetes
- Member Health Fairs
- Prenatal Care Coordination
- Tobacco Cessation Program for iCare Medicare, Medicaid and BadgerCare Plus members

A. FLU AND PNEUMOCOCCAL VACCINES

Independent Care has been working with providers to increase availability and accessibility of the influenza (flu) and pneumococcal (pneumonia) vaccines for iCare members. Each year, eligible iCare members have the opportunity to receive a flu shot or pneumonia vaccine from their physician or another healthcare professional. Independent Care encourages physicians and other healthcare professionals to provide these vaccinations to iCare members. Providers may encourage members to receive these vaccinations during a scheduled visit, encourage members to call 211 or contact their iCare coordinator for another convenient location to receive vaccines.

COVID 19 has disproportionately impacted low-income communities, communities of color and individuals with disabilities. Independent Care has made it an organizational priority to address these disparities by partnering with a wide range of community-based organizations and providers to educate, facilitate and administer COVID vaccinations.

B. HEALTHCHECK PROGRAM

HealthCheck is a program that is mandated by federal Medicaid law to ensure that children in the State of Wisconsin are receiving periodic-comprehensive health screening exams. Nationally this program is known as the Early and Periodic Screening, Diagnosis and Treatment (EPSDT) program. The program is intended to promote early detection and treatment of health conditions that may lead to chronic illness and disabilities in children.

The HealthCheck exam includes:
• Comprehensive health history
• Nutritional assessment
• Health education/anticipatory guidelines
• Developmental behavioral assessment
• Physical exam and physical growth assessment
• Sexual development
• Age-appropriate vision screen
• Age-appropriate hearing screen
• Oral assessment and evaluation services plus direct referral to a dentist
• Appropriate immunizations
• Appropriate laboratory test

All iCare Medicaid SSI and BadgerCare Plus members under age 21 must receive one HealthCheck screening per year. Providers are required to perform and document all seven components of the HealthCheck exam. Comprehensive screens are billed using CPT codes with modifiers to indicate a comprehensive HealthCheck screen was performed.

### HealthCheck CPT Modifiers

<table>
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<tr>
<th>Modifier</th>
<th>Description</th>
<th>Allowable procedure codes</th>
<th>Allowable providers</th>
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<tr>
<td>UA *</td>
<td>Comprehensive HealthCheck screen results in a referral or follow up visit for diagnostic or corrective treatment</td>
<td>99381-99385 and 99391-99395</td>
<td>All HealthCheck providers, including HealthCheck nursing agencies.</td>
</tr>
<tr>
<td>EP</td>
<td>Service provided as part of [follow-up to] Medicaid early periodic screening diagnosis and treatment (EPSDT)</td>
<td>99211-99215, T1002, T1029, T1017, and T1016</td>
<td>HealthCheck nursing agencies only</td>
</tr>
<tr>
<td>TS</td>
<td>Follow-up service [for lead inspection]</td>
<td>T1029</td>
<td>HealthCheck nursing agencies only</td>
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*Modifier “UA” is a national modifier that is defined by Wisconsin Medicaid.

### C. DISEASE MANAGEMENT PROGRAMS

Disease management involves a person-centric, integrated approach to managing illness by promoting preventative care practices. These practices include screenings and check-ups with a doctor or healthcare provider, providing telehealth services (including daily monitoring of the member’s health) and coordinating care between providers, community-based case managers, transitions from hospital to home and even coordinating home health nursing services and pharmacy services to ensure medication accuracy. Independent Care offers two Disease Management programs: Intensive Care Management for our Medicare SNP members and the Wisconsin Interdisciplinary Care Team (WICT) for Medicaid SSI members.

The Intensive Care Management program provides support for iCare Medicare SNP members to address their medical and behavioral health needs. After identifying individuals who are at risk, the program provides assistance to the member promoting self-care, thereby avoiding or delaying the onset of acute episodes. The program empowers members and caregivers to assume an active role in the management of chronic disease. iCare has designed the Intensive Care Management Program to educate, encourage and support members and
their caregivers. The Intensive Care Management team also seeks to coordinate care among all providers along the healthcare continuum.

The Wisconsin Interdisciplinary Care Team (WICT) provides intensive case management services for Medicaid members who have complex medical, behavioral and social needs which are exacerbated by gaps in care, support and services. The interdisciplinary team includes case managers, nurses, and Community Health Workers who are supported by staff with expertise in trauma, mental illness and substance use disorders. The team works to engage the member and the member’s support system to create a mutual plan to stabilize the member’s health and create a course for improved health outcomes.

D. MEMBER HEALTH FAIRS

Periodically, iCare invites members to participate in an iCare Member Health Fair. At the health fair, members can get a flu shot, meet with a nurse to get their blood pressure checked, get assistance with checking Hgb A1c’s for diabetes, have a retinal eye screen, review their medications with a pharmacist (Comprehensive Medication Review) and have height and weight measured for determination of BMI. Nurses also provide education on any specific healthcare questions that the member may have regarding the member’s plan of care. Healthcare vendors are invited to participate in the health fair to share information regarding services directly with iCare members.

E. PRENATAL CARE COORDINATION

Prenatal Care Coordination is available for high-risk members and their families to access medical, social, educational and other services related to pregnancy. The services are offered during pregnancy and through the first sixty (60) days following delivery.

Prenatal Care Coordination is available to iCare Medicaid and BadgerCare Plus member’s directly from the Wisconsin Medicaid Fee for Service program. Independent Care assists in the coordination and referral to these services. Member eligibility should be verified prior to delivering any services. All claims should be submitted to Wisconsin Medicaid.

Prenatal Care Coordination services include:

- Outreach
- Initial assessment
- Care plan development
- Ongoing Care coordination and monitoring
- Health education and nutrition counseling services

For questions or assistance, contact the iCare Mom and Baby program at 1-800-777-4376 or 414-223-4847.

F. TOBACCO CESSATION PROGRAM

Tobacco use is the most common-avoidable cause of illness and death in the U.S. Most tobacco users want to quit. Independent Care has developed a Tobacco Cessation Initiative for all iCare members that currently use tobacco products. Members are routinely screened by staff for tobacco use history and are offered tobacco cessation resources. Members are referred to programs such as the Wisconsin Tobacco QuitLine, and First Breath (a program for pregnant women). The programs offer an array of resources including smoking cessation counseling, medications, self-help materials and incentives. For members that do not want to quit
tobacco use, iCare staff continues to address tobacco concerns with subsequent member interactions.

V. CUSTOMER SERVICE

The iCare Customer Service Department is available to assist members in contacting their Care coordinator, answer questions about claim submissions or payment and respond to language interpretation requests. Please call Customer Service (414-231-1029 or toll free: 1-877-333-6820) and have the member’s ID number available.

VI. LANGUAGE INTERPRETATION SERVICES FOR LIMITED ENGLISH PROFICIENCY (LEP) MEMBERS

Under Title VI of the U.S. Civil Rights Law, all healthcare programs and activities that receive federal financial assistance from the U.S. Department of Health and Human Services (e.g., hospitals, healthcare clinics, physician’s practices, community health centers, nursing homes, and rehabilitation centers) are required to take reasonable steps to provide meaningful access to each individual with limited English proficiency served or likely to be encountered in its health programs and activities. Reasonable steps may include the provision of language assistance services such as oral language assistance or written translations. Facilities must offer a qualified interpreter when oral interpretation is a reasonable step to provide an individual with meaningful access. Where language services are required, the service must be provided free of charge and in a timely manner. Entities may not require an individual to provide his or her own interpreter.

Independent Care also provides Interpreter/Translator Agency services and coordinates with providers to assure services are available to meet member needs and protect member rights.

If a healthcare provider determines an interpreter is needed, please send a request for interpreter services to the Provider Service Mailbox at callcenters@icarehealthplan.org or call 414-231-1029 (or toll free: 1-877-333-6820) and include the following information:

- Name of member
- iCare member ID number
- Date of appointment including length of visit
- Language being requested
- Healthcare provider contact (name, address, suite number and phone number)
- Contact name and phone number of person at the healthcare provider

Once an interpreter is identified for the appointment, the interpreter/translator agency will provide the name of the interpreter to iCare Provider Services (callcenters@icarehealthplan.org). iCare will in turn provide a confirmation to the healthcare provider including the name and contact information for the agency and interpreter. If an interpreter is not available, notice is provided by phone or e-mail to the requester.

The Translator/Interpreter Payment form is sent to the agency by iCare Provider Service. The interpreter takes this form to the appointment and requests the form be completed by the healthcare provider. Essential information must include the date, time of the service and name (printed and signed) of staff and interpreter/translator agency completing the form. The interpreter/translator agency submits the invoice(s) and signed payment form to iCare:

Independent Care Health Plan
Attention: Accounts Payable
1555 N. RiverCenter Dr. Suite 206
Milwaukee, WI 53212
If an America Sign Language interpreter is needed, please send the request five (5) to seven (7) business days prior to the appointment. For other languages, please make requests at least three (3) business days prior to the appointment. Please notify iCare Customer Service of any cancellation twenty-four (24) hours prior to the appointment or as soon as possible.

VII. PHARMACY SERVICES

A. GENERAL PHARMACY BENEFITS FOR iCARE MEDICAID

Wisconsin Medicaid Fee-for-Service (FFS) administers the pharmacy benefit for members enrolled in iCare Medicaid SSI and BadgerCare Plus. Please contact Wisconsin Medicaid FFS (DHS Member Services: 1-800-362-3002) for information regarding the coverage of medications for these members.

B. GENERAL PHARMACY BENEFITS FOR iCARE MEDICARE

Prescription drug claims are administered through MedImpact HealthCare Systems, Inc. Point of Service online prescription processing is preferred. Pharmacies are expected to process claims at the time of dispensing. Claims exceeding ninety (90) days from the date of dispensing are rejected by the online processing system.

Most prescription claims exceeding $900 are reviewed for accurate submission. Compounded prescription claims exceeding $25 in non-covered Part D ingredients are rejected at point of sale. Compounded prescriptions must contain at least one Part D covered drug to qualify for coverage. Pharmacies should call MedImpact (1-800-910-4743) for assistance with claims exceeding these amounts.

Pharmacy network contracting is managed by MedImpact. Pharmacies interested in becoming a network provider should contact MedImpact (1-800-910-4743).

Prior Authorizations for the iCare Medicare Pharmacy Benefit are processed by MedImpact. Providers may call MedImpact for additional information or to request a Medicare Part D Coverage Determination Request Form (1-800-910-4743).

For questions regarding eligibility and benefit coverage, iCare’s Pharmacy Services is available:

Monday-Friday: 8:30 am- 5:00 pm
414-223-4847 or 1-800-777-4376

If calling outside normal business hours, iCare’s Pharmacy Services is automatically forwarded to MedImpact for assistance.

C. DRUGS COVERED BY iCARE MEDICARE

Independent Care’s Medicare plans utilize a formulary approved by the Centers for Medicare and Medicaid Services (CMS), which includes both brand and generic Part D medications. The formulary may change slightly during the year as new drugs become available or new information is released regarding drug safety or efficacy.
In most cases, CMS requires that iCare notify all authorized prescribers and pharmacists sixty (60) days prior to removing a covered Part D drug from the formulary or changing the preferred status of a covered Part D drug. You may access the most current list of iCare Medicare covered drugs (including the sixty (60) Day Notice of Formulary Changes) on the iCare website (http://www.icarehealthplan.org/Providers/DrugCoverage.aspx).

For certain medications, there are additional requirements for coverage or limits on the coverage. These are indicated within the formulary as PA, ST, or QL. See descriptions below for details:

Prior Authorization (PA): A prior authorization is required on certain drugs before they are covered. A Medicare Part D Coverage Determination Request Form (http://www.icarehealthplan.org/Providers/DrugCoverage.aspx) can be faxed to MedImpact at 858-790-7100.

Step Therapy (ST): In some cases, a member is required to try one drug to treat a medical condition before another drug for that condition is covered.

Quantity Limit (QL): For certain drugs, the amount of the drug covered per prescription is limited or is limited for a defined period of time. In general, these match the recommended dosing parameters defined in package labeling and are implemented to encourage cost effective utilization and safety.

Generic Substitution: When a generic version of a brand name drug is available, network pharmacies automatically dispense the generic version unless the physician has indicated a brand name is medically necessary. In most cases, brand name medically necessary medications also require prior authorization.

**D. EXCEPTIONS TO iCARE MEDICARE COVERAGE LIMITS**

When the medications on the iCare formulary used to treat specific conditions are not appropriate for a member, a provider may request coverage of a non-formulary Part D medication. This type of request is called a Formulary Exception. An exception may also be requested to the Step Therapy or Quantity Limit Restrictions. A Medicare Part D Coverage Determination Request Form ((http://www.icarehealthplan.org/Providers/DrugCoverage.aspx) can be faxed to MedImpact: 858-790-7100.

Supporting medical information must be submitted with any exception request. Standard Coverage Determinations are completed within seventy-two (72) hours. If waiting the standard time frame may seriously harm the health of the member or their ability to function, request an Expedited Coverage Determination. Expedited Coverage Determinations are completed within twenty-four (24) hours.

**E. TRANSITION POLICY FOR iCARE MEDICARE**

New members to the iCare plan may be taking medications that are not on the iCare formulary or that are subject to certain restrictions such as Prior Authorization or Step Therapy. During the first ninety (90) days of enrollment with iCare Medicare, iCare provides a temporary thirty (30) day supply of a Part D medication to allow the member time to talk with the prescribing physician regarding the right course of action. The prescribing provider can either switch the patient to a different covered drug covered by iCare or ask iCare for an exception to cover the current drug.

For members residing in a long term care facility, iCare provides up to a thirty-one (31) day supply of medication during the first ninety (90) days of enrollment with iCare Medicare. For residents of a long term
care facility, iCare allows a one-time emergency thirty-one (31) day supply of a medication when the member is past the first ninety (90) days of enrollment with iCare Medicare.

For current members affected by formulary changes (from one coverage year to the next), iCare provides a transition process consistent with the transition process required for new members beginning in the new contract year. The transition process applies to both drugs that are removed from the formulary from one contract year to the next as well as to formulary drugs that remain on formulary, but to which a new prior authorization or step therapy restriction is added from one contract year to the next.

After covering the temporary supply, iCare generally does not cover these medications again without a Prior Authorization. For more detailed information, please see the iCare Transition Process: http://www.icarehealthplan.org/Providers/DrugCoverage.aspx.

F. AUTHORIZATION FOR EARLY REFILLS DUE TO DOSAGE CHANGES, VACATION, LOSS OR THEFT

Approvals are granted for physician-directed changes in dosage and directions as long as the change is reflected on a new prescription. Vacation supplies need to be approved by iCare. The plan has a national network of pharmacies that give members the flexibility to access prescriptions while traveling out of state. Early refill requests for theft and negligent loss may be subject to approval and monitoring by the prescribing physician. Overrides for early refills related to theft or negligent loss are only allowed once per coverage year.

G. MEDICATION THERAPY MANAGEMENT (MTM) PROGRAM

CMS requires each Medicare plan that offers prescription drug coverage to have a Medication Therapy Program (MTM). At the request of CMS, the program targets members who have multiple chronic diseases, are taking multiple Part D covered drugs and have high drug costs. CMS hopes these programs help ensure optimum therapeutic outcomes for the targeted members through improved medication use and reduction in adverse medication events. Outcomes MTM (the national leader in MTM services) is the partner selected by iCare has partnered with the national leader in MTM services, Outcomes MTM by Cardinal Health, to administer our MTM program.

Outcomes MTM has an established network of specially trained personal pharmacists to provide MTM services for our Medicare members. As part of the iCare MTM program, MTM-eligible members are invited to participate in an annual face-to-face or telephonic consultation with a personal pharmacist to review and organize medication usage. In addition, Outcomes MTM will help identify, resolve and prevent medication-related problems. Outcomes MTM also analyzes prescription claims data to identify potential MTM interventions. Outcomes MTM’s Targeted Intervention Program (TIPs) identifies any possible interventions and sends the results to a network pharmacist with instructions and supporting documentation. TIPs generally focus on issues such as formulary, use of potentially inappropriate medication in the elderly, therapeutic duplication and compliance. Issues identified during the complete medication review, may require the pharmacist to contact the prescriber for a resolution. The disease states and number of Part D medications targeted by the program may change from year to year. If there are questions regarding the iCare MTM Program, including whether or not a patient is involved with the program, please call iCare Pharmacy Services: 414-223-4847.
VIII. MEDICAL MANAGEMENT

A. PRIOR AUTHORIZATION (PA) REQUIREMENTS

In an increasingly complex healthcare environment, iCare is committed to offering solutions that help healthcare professionals save time and serve their patients. The prior authorization process is in place to ensure iCare members receive the appropriate level of care and to mitigate potential fraud, waste, and abuse. All Prior Authorization and Notification forms can be found at the iCare Provider Website:

Please note that a prior authorization does not guarantee payment.

Services requiring a prior authorization include, but are not limited to:

- Admission to a subacute facility (e.g., Inpatient Rehab Facility, Long Term Acute Care Hospital and Skilled Nursing Facility)
- Category III procedure codes
- Durable Medical Equipment: refer to Authorization Procedure Specific Listing for an inclusive list of CPT/HCPCS codes requiring prior authorization https://www.icarehealthplan.org/Prior-Authorization.htm
- Home healthcare services
- Hospice
- Non-Medicaid certified Providers (all services other than emergency services)
- Referrals for second or additional opinions
- Select procedures: refer to Authorization Procedure Specific Listing for an inclusive list of CPT/HCPCS codes requiring prior authorization https://www.icarehealthplan.org/Prior-Authorization.htm
- All non-emergent out of state service including referrals
- Outpatient physical, occupational, and speech therapy
- Transplants
- Urine drug screen (presumptive and definitive)

Please note that supporting clinical documentation is required for all prior authorization requests in order to determine medical necessity. Incomplete prior authorization requests may delay processing. iCare does not authorize services rendered prior to the determination of a prior authorization. For detailed procedure code specific information regarding services, procedures and devices that require prior authorization, please reference iCare’s Authorization Procedure Specific Listing: https://www.icarehealthplan.org/Prior-Authorization.htm

1. PRIOR AUTHORIZATION (PA) FORMS

Upon receipt, urgent prior authorization requests are processed within seventy-two (72) hours. Standard requests are processed within fourteen (14) calendar days. Urgent is defined as situations when the treatment requested is required to prevent imminent, serious deterioration in the member's health, and delaying treatment would jeopardize the member's ability to regain maximum function. iCare reserves the right to deny the request for urgent review outside of this definition. To request services that require prior authorization, please complete and fax the appropriate form along with clinical documentation supporting medical necessity to 414-231-1026. All Prior Authorization Forms can be found at the iCare Provider
2. HOSPITAL ADMISSION NOTIFICATION

As part of our commitment to medical management, iCare requires that all hospitals notify iCare within twenty-four (24) hours (next business day) following an inpatient admission (emergent or elective) or observation admission. The Inpatient Admission Notification Form can be found here: https://www.icarehealthplan.org/Prior-Authorization.htm

3. BEHAVIORAL HEALTH AUTHORIZATION

Inpatient Mental Health and Alcohol and Other Drug Abuse (AODA) treatment services require prior notification. Refer to the Authorization Procedure Specific Listing for an inclusive list of CPT/HCPCS codes requiring prior authorization and please use the provided authorization/notification forms provided on our website: https://www.icarehealthplan.org/Prior-Authorization.htm.

For any questions regarding Behavioral Health Authorization/notification, please call 1-855-893-0476

4. SUB-ACUTE FACILITIES PRIOR AUTHORIZATION

All sub-acute facility (e.g., skilled nursing facility, inpatient rehab facility, and long term acute care hospital) admissions require prior authorization. iCare completes concurrent reviews on all sub-acute prior authorization requests for admissions and therapies not included in a Medicare Part A stay. All prior authorization requests and clinical documentation supporting medical necessity must be faxed to iCare at 414-231-1026 and approved prior to the member's admission to the facility (see Prior Authorization Subacute Request Form https://www.icarehealthplan.org/Provider-Documents.htm).

5. HOME HEALTH AND PERSONAL CARE WORKER SERVICE PRIOR AUTHORIZATION

- PA requests for home health and personal care services are only approved for iCare contracted in-network providers (an exception may be granted by the Medical Director).
- In order to ensure that iCare members are receiving the appropriate level of care, personal care worker (PCW) prior authorization requests are determined when a new or updated independent assessment is completed. iCare does not authorize any services rendered prior the date of the independent assessment.
- All PA requests for home health services must include a signed physician order, plan of care and the initial in home evaluation.
- All PA requests for home health services must be submitted to iCare within fourteen (14) calendar days from the start of care. iCare will not authorize services submitted after the fourteenth (14) day.
- All PA requests for ongoing services are required to be submitted within seven (7) days after the expiration date of previous authorization. iCare will not authorize services submitted after the seventh (7) day.
- All late PA requests for home health services are reviewed for medical necessity starting from the date requests are received by iCare.
- Personal Care agencies are required to meet all Electronic Visit Verification (EVV) requirements as outlined in the ForwardHealth Policy published on the ForwardHealth website in accordance with Section 12006(a) of the federal 21st Century Cures Act.
- iCare does not require EVV for live-in caregivers, however:
The agency must indicate PCW’s residence status on the PCW Prior Authorization Request Form.

Provider must supply a completed Electronic Visit Verification Live-In Worker Identification form, F-02717 at the time of authorization for all live-in workers. Failure to submit required documentation will result in a denial of authorization for a live-in worker.

Personal Care agencies must verify live-in workers’ permanent residency based on the ForwardHealth criteria for live-in workers at least annually. The agency is required to retain all documentation supporting the determination of live-in worker status. Supporting documentation must be submitted to iCare upon request.

Once a PA for a live-in worker is approved, claims for services provided by a live-in worker must include the modifier KX. Using the modifier KX will prevent the claim from denying due to lack of EVV data.

Requests for Home Health services should be submitted on iCare’s standard prior authorization form (https://www.icarehealthplan.org/Prior-Authorization.htm), while PCW requests should be submitted using the Personal Care Screening Tool and Personal Care Worker Fillable Form (https://www.icarehealthplan.org/Prior-Authorization.htm).

6. OUTPATIENT THERAPY (PHYSICAL THERAPY, OCCUPATIONAL THERAPY AND SPEECH LANGUAGE THERAPY)

- PA requests for outpatient therapy are only approved for iCare contracted in-network providers (exception may be granted by the Medical Director).
- Prior Authorization is required for all outpatient therapy services including physical therapy (PT), occupational therapy (OT) and speech and language therapy (SLP). Comprehensive information about members helps establish the functional potential of the member and helps determine if members will benefit from the requested services. Please submit the Prior Authorization Request Form (https://www.icarehealthplan.org/Prior-Authorization.htm) along with the billed CPT codes, complete therapy evaluation, plan of care and signed physician prescription to determine if the service is medically necessary.
- Outpatient therapy is authorized based on medical necessity. Services that are medically necessary are defined under Wis. Admin. Code § DHS 101.03(96m). The provider is responsible to assure the services provided are covered under the Medicare or Medicaid benefit.
- An approved PA request is backdated to the initial date of the evaluation (if the PA request is received within fourteen (14) calendar days of the initial therapy evaluation). Requests submitted beyond the fourteen (14) calendar days of the initial evaluation are not authorized by iCare.
- Continuing therapy may be requested when a member’s need for therapy services are expected to exceed the maximum allowable treatment days authorized.
- Prior authorization must be obtained for continuing therapy. PA requests for ongoing therapy are not backdated. To request additional visits, please submit the completed Prior Authorization Request Form (https://www.icarehealthplan.org/Prior-Authorization.htm) attached with clinical documentation supporting medical necessity for ongoing therapy services.
- PA requests are approved for varying periods of time based on the clinical justification submitted. Providers will receive a copy of the PA decision notice when a PA request for a service is approved. Providers may then begin providing the approved service on the start date given. Approved request means that the requested service, not necessarily by code was approved. Providers are encouraged to review approved PA requests confirming the services authorized and assigned start and end dates.
7. URINE DRUG SCREENS (PRESumptive AND DEFINITIVE)

Testing for presumptive and definitive Drugs of Abuse requires a prior authorization request. The following supporting clinical documentation is required:

- Limited to relevant medical history, physical examination, risk assessment and results of pertinent diagnostic procedures
- A signed and dated member-specific order for each drug test. This order must provide sufficient information to substantiate each testing panel component performed. Standing orders, custom profiles and orders to conduct additional testing (as needed) are insufficient and cannot be used to verify medical necessity
- Rationale for ordering a definitive drug test for each drug class tested
- If a direct-to-definitive drug test is ordered, documentation supporting the inadequacy of presumptive drug testing is necessary

Independent Care authorizes testing for Drugs of Abuse using the PA-Testing for Drugs of Abuse guidelines found at https://www.icarehealthplan.org/Provider-Documents.htm

8. OUT OF AREA SERVICES

If an emergency occurs outside the member’s service area, members should go to the nearest facility. Members must notify iCare within twenty-four (24) hours of the service. Routine services performed out-of-network are subject to iCare prior authorization rules and guidelines. Prior Authorization is required for non-urgent services provided by out of area providers. To request Prior Authorization for an out of area referral, submit the Prior Authorization Request Form (https://www.icarehealthplan.org/Prior-Authorization.htm) as well as clinical documentation supporting the medical necessity for the performed services.

9. SECOND OPINION

Upon member request, second opinions are available from qualified in-network providers subject to prior authorization review and approval. If a qualified in-network provider is not available, iCare may authorize a second opinion out-of-network at no charge to the allowable copayment. Please submit the Prior Authorization Request Form (https://www.icarehealthplan.org/Prior-Authorization.htm) as well as clinical documentation supporting the medical necessity for the requested service.

B. OTHER REQUIRED DOCUMENTATION

1. ABORTION

When submitting an iCare Medicare or iCare Medicaid claim for reimbursement of an abortion, Medicaid regulations require a physician’s written certification statement and Form F-1161 (http://www.forwardhealth.wi.gov/wiportal/content/provider/forms/index.htm.spage#) attesting to one of the outlined circumstances:

- In the case of rape or incest, the physician’s claim must include evidence that the crime was reported to law enforcement authorities.
- The abortion is directly and medically necessary to save the life of the woman, provided that prior to the abortion the physician attests, based on his or her best clinical judgment, that the abortion
meets this condition by signing a certification.

• In a case of sexual assault or incest, provided that prior to the abortion the physician attests to his or her belief that sexual assault or incest has occurred, by signing a written certification and provided that the crime has been reported to law enforcement authorities.

• Due to medical condition existing prior to the abortion, the physician determines that the abortion is directly and medically necessary to prevent grave, long-lasting physical health damage to the woman, provided that prior to the abortion, the physician attests, based on his or her best clinical judgment, that the abortion meets this condition by signing a certification.

2. HYSTERECTOMY

Except in the situations noted below, an Acknowledgement of Receipt of Hysterectomy Information (Form F 01160) must be completed prior to the surgery and attached to a paper claim form. ([https://www.forwardhealth.wi.gov/wiportal/content/provider/forms/index.htm.spage#](https://www.forwardhealth.wi.gov/wiportal/content/provider/forms/index.htm.spage#)) Providers may develop their own form as long as it includes all of the same information as found on Wisconsin Medicaid’s form.

A hysterectomy may be covered without a valid acknowledgement form if one of the following circumstances applies:

• The recipient was already sterile
  o May include menopause (physicians are required to state the cause of sterility in the recipient’s medical record)

• The hysterectomy was required as the result of a life-threatening emergency situation, in which the physician may determine that a prior acknowledgement of receipt of hysterectomy information was not possible (physicians are required to describe the nature of the emergency).

• The hysterectomy was performed during a period of retroactive recipient eligibility and one of the following circumstances applied:
  o The recipient was informed before the surgery that the procedure would make her permanently incapable of reproducing
  o The recipient was already sterile
  o The recipient was in a life-threatening emergency situation which required a hysterectomy

For all of the exceptions above, physicians must identify in writing the applicable circumstance and attach the signed and dated documentation to the paper claim. A copy of the preoperative history, physical exam and operative report is usually sufficient.

iCare Medicaid does not cover a hysterectomy for the following:

• Uncomplicated fibroids
• Fallen uterus
• Retroverted uterus
• Purpose of sterilization
3. STERILIZATION

Independent Care reimbursement for sterilizations is dependent on providers fulfilling all federal and state requirements (cited below) and satisfactory completion of a Sterilization Informed Consent Form HCF 1164.

Use the following link to access instructions and fillable form: http://dhs.wisconsin.gov/forms/F0/F01164A.pdf.

There are no exceptions. Federal and state regulations require the following:

- The recipient is not institutionalized.
- The recipient is at least twenty-one (21) years old on the date the informed written consent is obtained.
- The recipient gives voluntary informed written consent for sterilization.
- The recipient is not mentally incompetent (Wisconsin Medicaid defines a “mentally incompetent” individual as a person who is declared mentally incompetent by a federal, state or local court of competent jurisdiction for any purposes, unless the individual has been declared competent for purposes that include the ability to consent to sterilization).

At least thirty (30) days, excluding the consent and surgery dates, but not more than one-hundred and eighty (180) days, must pass between the date of written consent and the sterilization date, except in the case of premature delivery or emergency abdominal surgery if:

- Sterilization is performed at the time of premature delivery.
- Written informed consent was given at least thirty (30) days before the expected end date of delivery and at least seventy-two (72) hours before the premature delivery.
- The thirty (30) days excludes the consent and surgery dates.
- Sterilization is performed during emergency abdominal surgery and at least seventy-two (72) hours have passed since the member gave written informed consent for sterilization.
- The member must give voluntary provide written consent on the federally required Sterilization Informed Consent Form: http://dhs.wisconsin.gov/forms/F0/F01164A.pdf.
- Sterilization coverage requires accurate and thorough completion of the consent form.
- Physicians are responsible for obtaining consent. Any corrections to the form must be signed by the physician and/or recipient.
- Signatures and signature dates of the recipient, physician and the person obtaining the consent are mandatory.
- Provider failure to comply with any of the sterilization requirements results in denial of the sterilization claims.
- To ensure reimbursement for sterilizations, providers are urged to use the Sterilization Informed Consent Form before all sterilizations (e.g., Medicaid and non-Medicaid recipients) in the event that the patient obtains Medicaid retroactive eligibility.
- Physicians must attach the completed consent form to a paper claim form to obtain reimbursement.

C. DISCHARGE PLANNING

Discharge planning is a multidisciplinary process to facilitate a member’s transition between healthcare settings. Discharge planning promotes the appropriate level of care and services needed to foster as much independence as possible.

The medical or behavioral health nurse care manager (RNCM) performs discharge planning for all acute
hospitalizations and assists in the prior authorization process for transitions to subacute facilities, inpatient rehab and long-term acute care facilities. Proactive discharge planning beginning before the hospital admission or during the initial review facilitates continuity of care and timely development of a discharge plan to coordinate services. RNCM’s revise and update the care plan to reflect the member’s transition of care.

D. PREVENTIVE HEALTH GUIDELINES

Independent Care has adopted a set of preventive health guidelines that are recognized in the medical community to help prevent or delay serious health problems. The guidelines chosen are those adopted by the Agency for HealthCare Research Quality (AHRQ) from the U.S. Department of Health and Human Services (HHS). Unless another source is noted, it is evidence-based from the US Preventive Services Task Force (USPSTF) recommendations.

Access the Preventive Health Guidelines per AHRQ using the following link: http://www.ahrq.gov/clinic/pocketgd/index.html

iCare has chosen the Immunization Recommendations approved by the CDC: http://www.cdc.gov/vaccines/schedules/index.html

Links to other Clinical Practice Guidelines that have been adopted by iCare are available at the iCare Provider web page: https://www.icarehealthplan.org/Education/Resources.htm

IX. QUALITY ASSESSMENT PROCESS IMPROVEMENT (QAPI)

The purpose of iCare’s Quality Assessment Process Improvement (QAPI) Program is to assess, monitor, evaluate, and facilitate improvement in the quality of health care services provided to iCare’s members. The QAPI Program focuses on health outcomes, health improvement and health-related social needs.

The QAPI Program is integrated throughout iCare’s functional areas with each department accountable for reviewing procedures, systems, quality, cost and outcomes related to their areas of responsibility. The QAPI Program ensures each department meets regulatory requirements, achieves business objectives and adds value to the services for our members and providers.

A. QUALITY ASSESSMENT PERFORMANCE IMPROVEMENT (QAPI) PROGRAM SCOPE

- Annual Performance Improvement and Chronic Care Improvement Projects
- Credentialing and Re-credentialing
- Delegation Oversight
- Assessment of Member and Provider Satisfaction
- Network Adequacy and Access to care
- Provider Quality Management
- Quality and Safety of Care and Services
- Monitoring of Performance Metrics
- Pay-4-Performance
- CMS 5 Star Program
- Utilization Management
B. GOALS AND OBJECTIVES OF THE QAPI PROGRAM

Independent Care strives to empower individuals to improve their health, engage in their healthcare and to drastically improve quality of care and healthcare outcomes, and to reduce or eliminate health disparities. In order to support these goals, iCare will implement innovative and strategic solutions to Quality Management and Improvement and collaborate with the State of Wisconsin Department of Health Services and other organizations as appropriate, to develop data-driven, outcomes based continuous quality improvement process. Independent Care’s QAPI goals and objectives include but are not limited to:

- Cooperating with the Wisconsin Department for Medicaid Services (DMS) and the External Quality Review Organization (EQRO) to align with priorities, goals and objectives
- Developing clinical strategies and providing clinical programs that look at the whole person, while integrating behavioral and physical health care
- Identifying and resolving issues related to member access and availability to health care services
- Providing a mechanism where members, member representatives, practitioners, and providers can express concerns to iCare regarding care and service
- Providing effective customer service to address member and provider needs and requests
- Monitoring coordination and integration of member care across the continuum of care
- Monitoring, evaluating and improving the quality and appropriateness of care and service delivery to members through performance improvement projects (PIP), file reviews, performance measures, surveys, and related activities
- Providing mechanisms where members with complex needs and multiple chronic conditions can achieve optimal health outcomes
- Guiding members to achieve optimal health by providing tools that help them understand their health care options and take control of their health needs
- Monitoring and promoting the safety of clinical care and service

C. CMS 5 STAR PROGRAM

Independent Care is committed to CMS standards through HEDIS (Healthcare Effectiveness Data and Information Set), Consumer Assessment of Health Providers and Systems (CAHPS), Health Outcome Survey (HOS), the Department of Health Services (DHS) and Pay-for-Performance (P4P) measures. Independent Care strives to provide medically necessary healthcare that is efficient, effective, safe, accessible, and accountable. Both the CAHPS and HOS ask Medicare members to report and evaluate their experiences with their healthcare providers. It is important that iCare’s team of professionals, along with the provider community, seek to improve the health outcomes of our members. It is also important to stay in communication with our members ensuring their needs are met.

CMS contracted with the National Committee for Quality Assurance (NCQA) to develop a strategy to evaluating the quality of care provided by Special Needs Plans. This strategy relies on a phased approach, beginning with defining and assessing desirable structural characteristics, followed by assessing processes and, eventually, outcomes. The evaluation approach includes several types of assessments:

- HEDIS measures
- CAHPS measures
- HOS measures
- CMS specific measures
- DHS Pay-for-Performance measures
• Measures that evaluate structure and process requirements through submission of documentation

D. FOCUS OF QUALITY MEASURES

• Preventive care
• Up-to-date treatments for acute episodes of illness
• Chronic disease care
• Appropriate medication treatment

E. STANDARDS FOR ACCESS TO CARE

Independent Care adopts access standards from DHS and NCQA and applies whichever standard is the most restrictive. Appointment access standards adopted by iCare are as follows:

Primary Care Access Standards:
• Routine appointments: within thirty (30) days
• Urgent care: within forty eight (48) hours
• Emergent care: immediate availability
• After hours coverage/access: twenty-four (24) hours a day/seven (7) days a week

Behavioral Healthcare Access Standards:
• Care for a non-life-threatening emergency: within six (6) hours
• Urgent Care: within forty-eight (48) hours
• Initial visit for routine care: within ten (10) business days
• Follow-up routine care: thirty (30) days
• Medication- Assisted Treatment (MAT) Services: no more than seventy-two (72) hours

Dental Access Standards:
• Routine care: within ninety (90) days
• Emergent care: within twenty-four (24) hours

OB/GYN Access Standards:
• Routine appointments: within thirty (30) days

High Risk Prenatal Care Standards:
• Appointments: within two (2) weeks of member request

Office Wait Time Standards:
• Office wait times should not exceed thirty (30) minutes after the scheduled appointment time

F. CONFIDENTIALITY

Independent Care is a covered entity under the Health Insurance Portability and Accountability Act of 1996 as amended (HIPAA) and complies with all applicable state and federal confidentiality and privacy laws and regulations (See 45 CFR § 160.103). Under HIPAA, a covered entity may disclose protected health information to another covered entity without informed consent if the disclosure is for the purposes of the
healthcare operations activities of the entity that receives the information, and if each entity has or had a relationship with the individual who is the subject of the information being requested. (See 45 CFR § 164.506(c) (4)). Care management, Care Coordination and conducting quality assessment and improvement activities, including outcomes evaluation are healthcare operations activities under HIPAA (See 45 CFR § 164.501). Wisconsin law also permits access to patient healthcare records without informed consent of the patient if the releases are for the purposes of healthcare operations as defined by HIPAA (see Wis. Stats. § 146.82).

G. MEDICAL RECORDS

Due to the reporting that iCare is required to submit to CMS and DHS in support of the quality programs outlined above, providers of covered services are required to provide medical records and documentation validating members received certain healthcare services. Independent Care’s contracted providers should reference their contract with iCare for more information.

When iCare requests copies of a member’s medical records for purposes of determining whether benefits are payable (e.g., prior authorization requests, claims adjudication, utilization management, or Grievances and Appeals), iCare does not pay for medical records. Following state guidelines, payment is not required under the law.

H. ANNUAL DIAGNOSES COLLECTION AND CONFIRMATION PROJECT

Independent Care is required by CMS to compile and report diagnostic profiles annually. This information must be obtained via a medical record review of individual member diagnoses that were treated or impacted within a claim (calendar) year. Independent Care has partnered with Cognisight to perform the annual collection of data and confirmation project. Cognisight’s goal is to obtain a complete diagnostic member profile, while attempting to minimize disruptions to your office workflow and staff. CMS only accepts submission of diagnoses when it is listed on an encounter note rather than on an active problem list, signed lab result or consult. This does not imply that a provider’s documentation for the purposes of patient care is not sufficient, only that CMS has specific requirements to recognize existing diagnoses for a patient.

This reporting requirement is time sensitive, and a response is needed as soon as possible.

If you have additional questions, please contact Provider Network Development at netdev@icarehealthplan.org.

X. MEMBER GRIEVANCES AND APPEALS

Please refer to detailed member Grievance and Appeal information, including required timeframes, which can be found on the iCare website, by member plan type.

An Adverse benefit determination means any of the following:

- The denial or limited authorization of a requested service, including determinations based on the type or level of service, requirements for medical necessity, appropriateness, setting, or effectiveness of a covered benefit.
- The reduction, suspension, or termination of a previously authorized service, unless the service was only authorized for a limited amount or duration and that amount or duration has been completed.
- The denial, in whole or in part, of payment for a service.
- The failure to provide services in a timely manner.
• The failure of iCare to act within the required timeframes regarding the resolution of grievances and appeals.
• For a resident of a rural area with only one health plan, the denial of a member’s request to exercise his or her right, under 42 CFR § 438.52(b)(2)(ii), to obtain services outside the network.
• The denial of a member’s request to dispute a financial liability, including cost sharing, copayments, premiums, deductibles, coinsurance, and other member financial liabilities.

An Appeal means a review by iCare of an adverse benefit determination. Members can request a Fair Hearing with the Wisconsin Division of Hearings and Appeals if they are dissatisfied with the outcome of an appeal to iCare.

An Authorized Representative is an individual appointed by the member, including a provider or estate representative, who may serve as an authorized representative with documented consent of the member. Authorized representatives may file an appeal or grievance on behalf of the member.

A Grievance is an expression of dissatisfaction about any matter other than an adverse benefit determination. Grievances may include, but are not limited to, the quality of care or services provided, and aspects of interpersonal relationships such as rudeness of a provider or employee, or failure to respect the member’s rights regardless of whether remedial action is requested. Grievance includes a member’s right to dispute an extension of time proposed by iCare to make an authorization decision. The member or authorized representative may file a grievance either orally or in writing.

All Wisconsin BadgerCare+ and Medicaid health plans are required to implement and enforce all requirements regarding member grievance and appeal processes, including those outlined in the HMO and PIHP Member Grievances and Appeals Guide. The guide provides contractual requirements for member grievances and appeals, including notice timing and content requirements, as well as resolution timeframes. The guide should be reviewed by all providers. A copy of the guide can be found using this link HMO and PIHP Member Grievances and Appeals Guide and scrolling to the bottom of the page under Policy Guides.

Members can receive assistance in filing a grievance or appeal from the iCare Member Advocate. The iCare Member Advocate can be reached at: (414) 231-1076.

Other assistance is available to iCare members to voice complaints: Please refer to the Wisconsin BadgerCare Plus or Medicaid SSI HMO Ombuds brochure at the iCare website (BadgerCare Plus or Medicaid SSI HMO Ombuds) and attached as Exhibit 1.

Medicare members may also submit feedback or a complaint about their health plan or prescription drug plan directly to Medicare using the form found at this link: Medicare Complaint Form.

XI. CLAIMS PROCESS OVERVIEW

One of iCare’s main goals is to facilitate the processing of provider claims in an efficient, accurate and timely manner. This section includes guidelines to ensure a payment system that is beneficial to both iCare and its providers. The timeframes included in this section apply to all providers unless otherwise agreed upon and included in the Provider’s Service Agreement with iCare.

iCare follows CMS and ForwardHealth claim processing guidelines.

When submitting claims for dual eligible iCare members, be sure to submit the appropriate coding and modifiers used by both CMS and ForwardHealth to ensure the secondary claim will process correctly.
**A. CLAIM SUBMISSION**

Independent Care claims are processed by Cognizant formerly known as The Trizetto Group. Cognizant uses an automated claims processing system. All claims should be submitted on a paper CMS 1500, UB-04 or on electronic equivalent claims form. Each claim must accurately include the information on the following tables:

Updated 11/08/2016

<table>
<thead>
<tr>
<th>Box</th>
<th>Description</th>
<th>Comment</th>
</tr>
</thead>
<tbody>
<tr>
<td>1a.</td>
<td>Insured’s ID number</td>
<td></td>
</tr>
<tr>
<td>2.</td>
<td>Patient name</td>
<td></td>
</tr>
<tr>
<td>3.</td>
<td>Date of birth and gender</td>
<td>Date of birth must be valid and not future date</td>
</tr>
<tr>
<td>5.</td>
<td>Patient Address</td>
<td></td>
</tr>
<tr>
<td>12.</td>
<td>Patient's or authorized person's signature and date signed</td>
<td>Acceptable alternatives: unable to sign, signature on file (SOF), computer generated, signature marked with &quot;X,&quot; authorization on file, Medicare/Medicaid Reclamation claims, transportation, or lodging</td>
</tr>
<tr>
<td>21.</td>
<td>Diagnosis or nature of illness</td>
<td></td>
</tr>
<tr>
<td>24a.</td>
<td>Dates of service</td>
<td>Claim must include one detail line, not future dates and cannot span a calendar year</td>
</tr>
<tr>
<td>24b.</td>
<td>Place of service</td>
<td>Must be 2 characters</td>
</tr>
<tr>
<td>24d.</td>
<td>Procedures, services or supplies</td>
<td>Must be at least 5 characters</td>
</tr>
<tr>
<td>24f.</td>
<td>Charges</td>
<td>A negative amount will be rejected</td>
</tr>
<tr>
<td>24g.</td>
<td>Days or units</td>
<td></td>
</tr>
<tr>
<td>24i/j.</td>
<td>Taxonomy code and prefix</td>
<td>Must be present here or in Box 33b. Not required for SMV, personal care attendant, Blood bank or Community Care Organization. Prefix of PXC is required for all 5010 electronic submission, for paper submission either ZZ or blank is accepted.</td>
</tr>
<tr>
<td>24J (b)</td>
<td>National Provider Identifier (NPI)</td>
<td>Must be 10 numerical characters. Not required for SMV claims billed with POS 41, 42, 99</td>
</tr>
<tr>
<td>25</td>
<td>Federal Tax ID Number (TIN)</td>
<td>Must be 9 numerical characters</td>
</tr>
<tr>
<td>28</td>
<td>Total charge</td>
<td>Total charges must equal the sum of the line charges</td>
</tr>
<tr>
<td>31</td>
<td>Signature of physician or supplier physician</td>
<td>Not required for SMV claims billed with POS 41, 42, 99</td>
</tr>
<tr>
<td>33</td>
<td>Physician or provider's name, billing address, zip code</td>
<td></td>
</tr>
<tr>
<td>33a</td>
<td>Billing physician</td>
<td>Provider NPI: must be 10 numerical characters. Not required for SMV claims billed with POS 41, 42, 99. The Medicaid provider must be certified as a billing</td>
</tr>
<tr>
<td>Box</td>
<td>Description</td>
<td>Comment</td>
</tr>
<tr>
<td>-----</td>
<td>-------------------------------------------------</td>
<td>-------------------------------------------------------------------------</td>
</tr>
<tr>
<td>33b</td>
<td>Taxonomy code and prefix</td>
<td>Must be present here or in Box 24i/24j. Not required for SMV, personal care provider, blood bank or community care organization. Prefix of PXC is required for all 5010 electronic submission, for paper submission either ZZ or blank is accepted. For electronic submission: Loop Number 2310A-BILLING PROVIDER NAME, Segment PRV, ElementPRV02 = PXC, ElementPRZ03 = value populated taxonomy code</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Box</th>
<th>Description</th>
<th>Comment</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Provider name</td>
<td></td>
</tr>
<tr>
<td>4.</td>
<td>Bill Type</td>
<td></td>
</tr>
<tr>
<td>5.</td>
<td>Federal Tax ID (TIN)</td>
<td></td>
</tr>
<tr>
<td>6.</td>
<td>Statement covers period</td>
<td>From and through dates of claim</td>
</tr>
<tr>
<td>8b</td>
<td>Patient name</td>
<td></td>
</tr>
<tr>
<td>9a-e.</td>
<td>Patient address</td>
<td></td>
</tr>
<tr>
<td>10.</td>
<td>Date of birth</td>
<td></td>
</tr>
<tr>
<td>11.</td>
<td>Patient gender</td>
<td></td>
</tr>
<tr>
<td>12.</td>
<td>Admission date</td>
<td>Required inpatient, home health and SNF</td>
</tr>
<tr>
<td>14.</td>
<td>Admission type</td>
<td>Inpatient claim only</td>
</tr>
<tr>
<td>15.</td>
<td>Admission source</td>
<td></td>
</tr>
<tr>
<td>17.</td>
<td>Discharge status</td>
<td>Not required for rural health or federally qualified clinics</td>
</tr>
<tr>
<td>18.</td>
<td>Condition codes</td>
<td></td>
</tr>
<tr>
<td>29.</td>
<td>Accident state</td>
<td></td>
</tr>
<tr>
<td>42.</td>
<td>Revenue codes</td>
<td>If Revenue Code of 0022, 0023, or 0024 is listed in box 42 and there is no entry box on 44, reject claim for RUGS code missing</td>
</tr>
<tr>
<td>44.</td>
<td>HCPCS/rate</td>
<td>Required based on type of bill</td>
</tr>
<tr>
<td>45.</td>
<td>Service date</td>
<td></td>
</tr>
<tr>
<td>46.</td>
<td>Service units</td>
<td></td>
</tr>
<tr>
<td>47.</td>
<td>Total/line item charges</td>
<td>Negative amount: claim will reject for “No Dollar Amount.” Total charges must equal the sum of the line item charges or the claim will reject. Total charges with claim with Revenue Codes 0022, 0023, or 0024 may be zero.</td>
</tr>
<tr>
<td>49.</td>
<td>Unlabeled</td>
<td></td>
</tr>
<tr>
<td>56.</td>
<td>National Provider Identifier (NPI)</td>
<td></td>
</tr>
<tr>
<td>57a-57c.</td>
<td>Other provider ID</td>
<td>Required for ESRD claims</td>
</tr>
<tr>
<td>58a.</td>
<td>Insured’s name</td>
<td></td>
</tr>
<tr>
<td>59.</td>
<td>Relationship to uninsured</td>
<td></td>
</tr>
<tr>
<td>60a.</td>
<td>Insured Identification number</td>
<td></td>
</tr>
</tbody>
</table>
B. ELECTRONIC CLAIMS SUBMISSION

- Electronic Claims Submission offers an opportunity to save time and reduce costs. Independent Care partners with SSI Claimsnet, a leading claims submission provider, for electronic claims submission. To register with SSI Claimsnet, visit the following URL and click “Register:”
  [https://products3.ssigroup.com/ProviderRegistration/register](https://products3.ssigroup.com/ProviderRegistration/register).
- Select iCare in the payer drop down box on the registration form to avoid paying any set-up or submission fees for your iCare claims through SSI Claimsnet. Providers who do not have an NPI, please enter 9999999999 in the *required field. iCare's EDI payer ID code is 11695
- Providers are strongly encouraged to take advantage of electronic claims submission, real-time error reporting and payer updates.
- Providers are encouraged to review Claims Processing information posted on the iCare website: [https://www.icarehealthplan.org/Claims/Claims-Processing.htm](https://www.icarehealthplan.org/Claims/Claims-Processing.htm) including Claim Specific Guides: [https://www.icarehealthplan.org/Education/Resources.htm](https://www.icarehealthplan.org/Education/Resources.htm).
- Electronic claims should be submitted with the National Provider Identifier (NPI) and the Tax Identification Number (TIN).
  - To request an electronic remittance (835 file) please submit the request with the provider’s name, TAX ID, NPI, ClearingHouse and the name of the contact person: department-providerservices@icarehealthplan.org.

C. MAILING ADDRESSES

Mail all iCare Medicare and iCare Medicaid paper claims to:

Independent Care Health Plan
P.O. Box 660346
Dallas, TX 75266-0346

D. CORRECTED CLAIMS

Providers have 60 days from the original iCare explanation of payment (EOP) date to submit a corrected claim (unless otherwise specified in the provider contract).

Note: If the original iCare claim denies for the Primary EOB, the provider must submit a hardcopy corrected claim with the itemized Primary EOB within 60 days of the original iCare EOP date.

- Corrected claims must be marked as “corrected claim” and include ALL the line items from the original claim submitted.
- If ALL original line items are not included in the corrected claim, it is assumed that deletion of the line item is part of the correction.

Corrected Claims can be submitted as follows:

- Paper claim submission with “Corrected Claim” stamped/written on the claim or include:
  - CMS 1500 claim form
  - Box 22 – Resubmission Code, 7 (replacement of prior claim) and Original Ref No. (iCare Claim number)
  - UB04 claim form
    - last digit of bill type indicating 7 (117, 137, etc.)
• Include Document Control Number in Box 64 (iCare claim number)
• Changing a claim from Inpatient to Outpatient would be a “Corrected Claim” not a New Claim
  o Mail corrected claims to:

    Independent Care Health Plan
    ATTN: Operations Department
    P.O. Box 660346
    Dallas, TX 75266-0346

• Electronic Professional and Facility corrected claims can also be submitted by following the 5010 standards for electronic claims submission – the provider’s clearinghouse will be aware of these requirements.

E. CLAIMS FILING LIMITS

Providers have one hundred and twenty (120) days from the date of service to submit claims to iCare, unless otherwise stated in the provider’s agreement. Timely filing limits also apply to resubmissions and corrected claims. Claims which contain multiple dates of service on one Claim will be treated as follows dependent upon the type of Claim/service being billed: i) for home and community-based waiver services and facility inpatient services, the latest date of service represented on the Claim will be the date used to determine timely filing for the entire Claim; ii) for professional Claims and facility outpatient Claims, each date of service represented on the Claim (Claim line) will be assessed individually for timeliness.

Medicaid secondary iCare claims for the Medicare coinsurance, copayment and deductible amounts from Medicare coverage other than iCare must be received within ninety (90) days of the Medicare Remittance Advice (RA) date provided that the claim was submitted to Medicare within three hundred and sixty-five (365) days of the date of service.

All other claims for which iCare is the secondary payer must be submitted with a RA from the primary payer within three hundred and sixty-five (365) days from date of service unless otherwise stated in the provider’s agreement.

Claims for Medicaid secondary payment after primary payment must be submitted to iCare on paper and include the Medicare RA from the primary insurance carrier.

Claims submitted beyond the timely filing limits above are not eligible for payment and iCare members cannot be billed for covered services.

F. FEE SCHEDULES

Unless stated otherwise in the provider’s agreement, iCare Medicare pays providers according to the CMS Medicare Fee for Service rates (published by CMS: http://www.ngsmedicare.com) and iCare Medicaid pays providers according to the State of Wisconsin Medicaid Fee for Service rates (http://www.forwardhealth.wi.gov). All payments are without application of any Medicare or Medicaid quality bonuses or penalties.

Changes to these rates are effective prospectively as of the date the agency (CMS or DHS) provides as the effective date of the change in its notice. If a claim has already been processed and paid by iCare prior to the
date, iCare receives the notice of the rate change; iCare does not retroactively adjust that claim to apply the new pricing, regardless of whether the new pricing is an increase or decrease over the former rate.

Each provider contract defines the rates and fee schedule used to pay services. Questions regarding contracted rates should be directed to iCare Network Development (netdev@icarehealthplan.org). For other questions regarding fee schedules, please contact iCare Provider Services: (providerservices@icarehealthplan.org).

Monday-Friday, 8:00 am-5:00 pm
Local: 414-231-1029
Out of Area: 1-877-333-6820

G. CLAIMS EDITING

iCare uses the ChangeHealthcare ClaimCheck code auditing software solution. The ClaimCheck code auditing software solution is a clinically based software application used to insure consistent and accurate application of current coding guidelines, contractual requirements and medical policy. Edit rules are based on national guidelines and are widely accepted by the provider community. The categories of edits include:

- Age and gender
- Global surgery
- Incidentals
- Multiple evaluation and management services
- Multiple surgeons
- National Correct Coding Initiative
- Mutual Exclusive Edits

H. CO-PAYMENTS

iCare Medicare members have co-payment requirements for medication. Medication copayments vary by coverage year. Certain iCare members may qualify for help from Medicare to pay for their medications (low income subsidy or LIS). Please reference the Summary of Benefits for more information on copayments for iCare Medicare members: [http://www.icarehealthplan.org/Plans/iCareMedicare/Benefits.aspx](http://www.icarehealthplan.org/Plans/iCareMedicare/Benefits.aspx)

Independent Care Medicaid SSI and BadgerCare Plus members may have co-payments of anywhere from $.50 -$3. Providers can access information regarding the member’s copayment obligation through the Wisconsin Enrollment Verification System (EVS) through on the ForwardHealth Portal, WiCall, commercial enrollment verification vendors or by calling ForwardHealth Provider Services at 800-947-9627.

I. CHECKING THE STATUS OF A CLAIM

The provider portal is available to check on claim statuses. For access information, please email iCare Network Development (netdev@icarehealth.org) providerservice@icarehealthplan.org and request a PIN for the iCare Provider Portal. A Provider Portal user guide is at our iCare’s website: [https://www.icarehealthplan.org/Provider/Provider_Portal.htm](https://www.icarehealthplan.org/Provider/Provider_Portal.htm)

Alternatively, calls to check on claim status can be directed to iCare Customer Services:

Local: 414-231-1029
Out of Area: 1-877-333-6820
J. EXPLANATION OF PAYMENT/REMITTANCE

Providers receive an Explanation of Payment (EOP) for each claim submitted to iCare. Separate Medicare EOPs and Medicaid EOPs, along with separate checks, are mailed twice a week for processed Medicare and Medicaid claims. Duplicate copies of the provider EOPs are available upon request to iCare Provider Services (department-providerservices@icarehealthplan.org).

Direct questions regarding the EOP to iCare Provider Services:

Local: 414-231-1029
Out of Area: 1-877-333-6820

K. BILLING MEMBERS

According to federal regulations, providers cannot hold a Medicaid member responsible for any commercial or Medicare cost-sharing amount such as coinsurance, copayment or deductible. Therefore, a provider may not collect payment from a Medicaid iCare member, or authorized person acting on behalf of the iCare member for cost-sharing payments required by other health insurance sources. The provider can collect only the Medicaid copayment amount from the member.

As a Medicaid certified provider, you cannot charge a Medicaid member for services covered by Medicaid. Providers are responsible for checking ForwardHealth to review eligibility prior to providing services. Wisconsin law prohibits providers who are Medicaid certified from billing or collecting payment from a Medicaid eligible individual for services that are covered by Medicaid in lieu of properly billing the patient’s Medicaid coverage for the service (Wis. Admin. Code. §DHS 106.04(3)). Providers can have their Medicaid certification terminated or suspended by the state for billing or collecting payment from a Medicaid covered individual in violation with Wis. Admin. Code § DHS 106.06 (21).

The Social Security Act, Section 1128B. (d)(1), [42 U.S.C. 1320a-7b], also provides that Medicaid certified providers may not bill Medicaid eligible members for medically necessary covered services. Any provider who knowingly and willfully bills a member for a Medicaid covered service may be guilty of a felony as defined in Section 1128B. (d)(1) [42 U.S.C.1320a-7b] of the Social Security Act.

L. COORDINATION OF BENEFITS

Coordination of Benefits (COB) is necessary when a member is covered by more than one insurance carrier. With few exceptions, iCare Medicaid is the payer of last resort in most COB circumstances.

In order to process a claim when iCare is not the primary carrier, a complete Explanation of Payments (EOP) from the primary insurer, including the Medicare Remittance Advice, must accompany a copy of the original claim.

If the member has both iCare Medicare and iCare Medicaid, submit the original claim with the iCare Medicare identification number. Both iCare Medicare and iCare Medicaid benefits are adjudicated in this process. A Medicare EOP is not required.
This section contains coordination information about the following services:

- Outpatient facility services
- Professional services
- Inpatient facility services and skilled nursing facility services

1. OUTPATIENT FACILITY SERVICES

a. Medicare and iCare Medicaid (SSI and BadgerCare Plus)

The coinsurance/copayment amount for outpatient facility services are reimbursed at the lower of:

- The Medicare allowed amount
- The Published Medicaid Outpatient rate per visit
- Specific iCare contracted rate (the Medicaid allowed) minus the Medicare payment amount

When adding the coinsurance/copayment payment amount to the Medicare payment amount, the billed amount cannot exceed the Medicaid or Medicare allowed amount.

iCare Medicaid does not always pay the full Medicare coinsurance/copayment amount.

Any Medicare deductible amount is added to the calculated amount for the total iCare Medicaid coordinated payment.

b. Other insurance and iCare Medicaid

Outpatient facility services for iCare Medicaid members having other primary insurance are reimbursed at the difference between the published Medicaid Outpatient rate per visit or the specific iCare contracted rate and other primary insurance payment.

No secondary iCare Medicaid payment is made when the primary insurance payment exceeds the Medicaid allowed.

2. PROFESSIONAL MEDICARE PART B SERVICES

a. Medicare and iCare Medicaid (SSI and BadgerCare Plus)

The coinsurance/copayment amount for professional services is reimbursed at the lower of:

- The Medicare allowed
- The Medicaid FFS Fee Schedule
- Specific iCare contracted rate (the Medicaid allowed) minus the Medicare payment amount

The Medicare payment amount (including the coinsurance/copayment) cannot exceed the Medicaid or Medicare allowed amount.

iCare Medicaid does not always pay the full Medicare coinsurance/copayment amount. Note the following:
### iCare Medicaid Reimbursement for Coinsurance or Copayment of Medicare Part B Services

<table>
<thead>
<tr>
<th>Explanation</th>
<th>Example 1</th>
<th>Example 2</th>
<th>Example 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Provider billed amount</td>
<td>$120</td>
<td>$120</td>
<td>$120</td>
</tr>
<tr>
<td>Medicare allowed amount</td>
<td>$100</td>
<td>$100</td>
<td>$100</td>
</tr>
<tr>
<td>Medicaid allowed amount</td>
<td>$90</td>
<td>$110</td>
<td>$75</td>
</tr>
<tr>
<td>Medicare payment with $20 coinsurance</td>
<td>$80</td>
<td>$80</td>
<td>$80</td>
</tr>
<tr>
<td>iCare Medicaid payment</td>
<td>$10</td>
<td>$20</td>
<td>$0</td>
</tr>
</tbody>
</table>

(Please see the ForwardHealth: *All Provider Coordination of Benefits: http://www.forwardhealth.wi.gov/kw/pdf/all_coord.pdf*).

Any Medicare deductible amount is added to the above calculated amount for the total iCare Medicaid coordinated payment.

**b. Other Insurance and iCare Medicaid (SSI and BadgerCare Plus)**

- Professional services for iCare Medicaid members having other primary insurance are reimbursed at the difference between:
  - The Medicaid Fee Schedule Rate or a specific iCare contracted rate
  - The other primary insurance payment

The maximum total payment the provider can receive from iCare and the other carrier is the Medicaid allowed amount for that service. No secondary iCare Medicaid payment is made when the primary insurance payment exceeds the Medicaid allowed.

### iCare Medicaid Reimbursement for Medicare Part A Covered Inpatient Services Provided to Dual Eligible Members

<table>
<thead>
<tr>
<th>Explanation</th>
<th>Example 1</th>
<th>Example 2</th>
<th>Example 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Provider’s billed amount</td>
<td>$1200</td>
<td>$1200</td>
<td>$1200</td>
</tr>
<tr>
<td>Medicare allowed amount</td>
<td>$1000</td>
<td>$1000</td>
<td>$1000</td>
</tr>
<tr>
<td>Medicaid allowed amount</td>
<td>$1200</td>
<td>$750</td>
<td>$750</td>
</tr>
<tr>
<td>Medicare payment</td>
<td>$1000</td>
<td>$800</td>
<td>$500</td>
</tr>
<tr>
<td>Difference between Medicaid Allowed amount and Medicare-paid amount</td>
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<td>&lt;-$50&gt;</td>
<td>$250</td>
</tr>
<tr>
<td>Medicare coinsurance, copayment and deductible</td>
<td>$0</td>
<td>$200</td>
<td>$500</td>
</tr>
<tr>
<td>iCare Medicaid Payment</td>
<td>$0</td>
<td>$0</td>
<td>$250</td>
</tr>
</tbody>
</table>

3. **INPATIENT FACILITY SERVICES**

**a. Medicare and iCare Medicaid (SSI and BadgerCare Plus)**

Inpatient facility services for iCare Medicaid members having Medicare are reimbursed at the applicable years Medicare Deductible amount per benefit period.

The benefit period is the way Medicare measures the member’s use of hospital and skilled nursing facilities. A benefit period begins the day the member is admitted to a hospital as inpatient or admitted...
to a skilled nursing facility. The benefit period ends when the member has not received hospital or skilled nursing care for sixty (60) days in a row (see Skilled Nursing Facility services below). Hospital care within the first sixty (60) days of the benefit period is not eligible for additional Medicaid reimbursement; e.g., the deductible paid for the initial benefit period satisfies the iCare Medicaid liability until the next benefit period begins. If the member is discharged from a hospital and is readmitted within sixty (60) days, no additional Medicare or Medicaid payment is made. If the member goes into the hospital after one benefit period has ended (sixty (60) days after discharge), a new benefit period begins. The inpatient hospital deductible is paid for each benefit period and is subject to the state’s lesser of logic. There is no limit to the number of benefit periods the member can have.

For each benefit period, iCare Medicaid pays:

- Hospital stay one (1) to sixty (60) days: the applicable year’s Medicare inpatient deductible amount.
- Hospital stay sixty-one (61) to ninety (90) days: the applicable year’s Medicare sixty-one (61) - ninety (90) days coinsurance rate times the number of days’ subject to the state’s lesser of logic.
- Hospital stay ninety-one (91) to one hundred and fifty (150) days: Medicare only covers up to ninety (90) days of an inpatient stay then the member decides whether or not to use Medicare Reserve Day coverage (see Reserve Days below) if days are still available. The provider contacts the member and indicates the decision on the facility claim.
- If Medicare Reserve days are used, Medicaid pays the applicable year’s Medicare Reserve Day coinsurance rate times the number of days.
- If Medicare Reserve days are not used, Medicaid pays the Medicaid Diagnostic Related Group (DRG) for all remaining days over ninety (90).
- When reserve days are used for days beyond one hundred and fifty (150) days, the Medicaid DRG for all remaining days.

To find the applicable year’s inpatient deductible and coinsurance amounts, use the following link to access the CMS website: [http://www.cms.hhs.gov/transmittals/downloads/R49GI.pdf](http://www.cms.hhs.gov/transmittals/downloads/R49GI.pdf)

Reserve Days are the sixty days Medicare will pay when the member’s inpatient stay is more than ninety (90) days. These sixty (60) Reserve Days can only be used once during the member’s lifetime. For each lifetime Reserve Day, Medicare pays all covered costs except for a daily (Reserve Day) coinsurance amount.

b. **Other Insurance and iCare Medicaid (SSI and BadgerCare Plus)**

Inpatient facility services for iCare Medicaid members having other primary insurance are reimbursed at the difference between:

- The calculated Medicaid DRG/per diem amount
- Specific iCare contracted rate and
- Other primary insurance payment

No secondary iCare payment is made when other primary insurance payments exceed the calculated T-19 Medicaid DRG/per diem amount or a specific iCare Medicaid contracted rate.
Skilled Nursing Facility Services iCare Medicaid pays:

- Days one (1) to twenty (20): $0
- Medicare covers up to the Medicare allowed for each day and there is no coinsurance
- Days twenty-one (21) to one hundred (100): the applicable year’s Medicare SNF twenty-one (21) to one hundred (100) day coinsurance rate times the number of days

- Days one hundred (100) and beyond: Medicaid is prime; either iCare Medicaid or Medicaid Fee for Service depending on the member’s enrollment in iCare Medicaid

When an iCare member has SNF services for ninety (90) days, the member is disenrolled from iCare Medicaid at the end of that month. After the end of the month, the Medicaid member continues coverage with Medicaid Fee for Service.

For charges beyond the end of the month, submit the claim to Medicaid Fee for Service.

For the applicable year’s SNF day twenty-one (21) to one hundred (100) coinsurance amount, use the following link to access the CMS website: http://www.cms.hhs.gov/transmittals/downloads/R49GI.pdf.

M. CLAIM ERRORS, REVIEW/REOPENING AND RECONSIDERATION/APPEAL

Quality is a top priority and iCare strives to process submitted claims in a timely and accurate manner. Claims processing and submission errors do occur and iCare's goal is to accurately resolve the situation as quickly as possible. Providers of Family Care Partnership covered services should refer to the Family Care Partnership Provider Reference Manual.

1. Medicaid SSI and BadgerCare+ Covered Services

Reconsideration/Appeal: formal request for review of an Action (e.g., the denial, in whole or in part of payment for a service). For provider Appeals, an application or proceeding for review when a provider does not agree with the claim reconsideration decision. For example: a claim is denied by iCare for untimely claim filing. The provider must appeal the denial Action to iCare; an internal review by iCare is required.

Review/Reopen of a Claim: a request to review a claim or a portion of a claim that a provider feels was incorrectly paid or denied because of processing errors.

Resubmission of a Corrected Claim: See Section D

Providers contracted within iCare’s network, as well as non-contracted providers may request reconsideration from iCare if the payment or denial determination on a claim is questionable. Providers must submit the reconsideration request in writing within sixty (60) calendar days of the initial claim payment or denial notice. Independent Care has forty-five (45) calendar days from the date of receipt of the request to respond in writing to the provider.

If a provider does not agree with the results of the reconsideration, or if iCare fails to respond to the provider’s request for reconsideration within forty-five (45) days, both contracted and non-contracted providers may file a formal appeal with iCare. Requests for an appeal must be submitted in writing within
sixty (60) calendar days of the date the provider is notified of the initial claim payment or denial notice, the decision on the reconsideration, or the end of the forty-five (45) day period for a reconsideration response (if no response was received) as applicable. Independent Care has forty-five (45) calendar days from the date of receipt of the request for an appeal to respond in writing to the provider. Requests for a Review/Reopen or Reconsideration/Appeal must be sent to iCare as follows:

Review/Reopen:  
Independent Care Health Plan  
P.O. Box 660346  
Dallas, TX 75266-0346

Reconsideration/Appeal:  
Independent Care Health Plan  
Appeal Department  
1555 N. RiverCenter Dr., Suite 206  
Milwaukee, WI 53212

If a provider is not satisfied with iCare’s response to an appeal, or if iCare does not respond to the provider within the required timeframe as set forth above, the provider may appeal to DHS. Providers are required to first exhaust all appeal rights with iCare before appealing to DHS. All Appeals to DHS must be submitted in writing to DHS within sixty (60) calendar days of iCare’s final decision or failure to respond to the provider, as follows:

BadgerCare Plus and Medicaid SSI  
Managed Care Unit – Provider Appeal  
P.O. Box 6470  
Madison, WI 53716-0470  
Fax Number: 608 224-6318

2. Medicare Covered Services

A provider who is contracted within iCare’s network may request a reopening from iCare if the provider disagrees with iCare’s payment or denial determination on a claim. A provider must submit the reopening request in writing within sixty (60) calendar days of the initial Claim payment or denial notice. Independent Care has sixty (60) calendar days from the date of receipt of the request to respond in writing to provider. Requests for a reopening must be sent to iCare as follows:

Reopening’s:  
Independent Care Health Plan  
P.O. Box 660346  
Dallas, TX 75266-0346

Providers who are not contracted within iCare’s network may request a reopening as set forth above. In addition, providers may file an appeal with iCare if the reopening process does not resolve their concerns. Non-contracted provider requests for an appeal must be submitted in writing within sixty (60) calendar days of the date the provider is notified of the initial claim payment or denial notice, the decision on the reopening, or the end of the sixty (60) day period for a reopening response (if no response was received) as applicable. Providers should complete the Reconsideration/Formal Appeal form and attach supporting documentation, including the required Waiver of Liability (WOL) form. The forms can be found on our website: https://www.icarehealthplan.org/Claims/Claims-Processing.htm Request cannot be handled telephonically and should be mailed. Independent Care has sixty (60) calendar days from the date of receipt of the request for an appeal to respond in writing to the provider. Requests for an appeal must be sent to iCare as follows:

Appeals:
If a non-contracted provider is not satisfied with iCare’s response to an appeal, or if iCare does not respond to the provider within the required timeframe as set forth above, iCare will automatically submit the appeal within sixty (60) days to a CMS Independent Review Entity (IRE). Providers are required to first exhaust all appeal rights with iCare before appealing to the IRE.

Further information on all of the above processes, and the required forms can be found on the provider-claims processing tab of the iCare website: [http://www.icarehealthplan.org](http://www.icarehealthplan.org).

3. Overpayments

In accordance with the requirements of 42 U.S.C. § 1320a-7k(d) and its implementing regulations, Providers must report any overpayments to iCare when identified, return any overpayments to iCare within sixty (60) days of the date that the overpayment was identified and notify iCare in writing of the reason for the overpayment (explanation of why the payment is being refunded). If iCare identifies the overpayment, it will seek to recover the overpayment within 60 days the overpayment was identified.

If the DHS Office of the Inspector General (OIG), or one of OIG’s contracted program integrity (PI) vendors, identifies an overpayment through provider audits or other means and recovers overpayment from iCare, iCare may elect to recover these overpayments from the responsible Provider.

Providers must collaborate with OIG and OIG’s contracted PI vendors with regard to all records requests, and respond to any request in a timely manner as specified in the request.

If a Provider would like to submit rebuttal to initial findings for consideration by OIG or OIG’s contracted PI vendors, the Provider must submit the rebuttal documentation to the OIG or OIG’s contracted PI vendors by the date specified in the preliminary findings letter or amended preliminary findings letter.

If a Provider would like to appeal OIG or OIG’s contracted PI vendors’ findings in the Notice of Intent to Recover (NIR) letter, the Provider must submit notification to the Division of Hearings and Appeals, as specified in the NIR letter.

XII. PROVIDER RIGHTS AND RESPONSIBILITIES

A. PROVIDER RIGHTS

Practitioners have the right to review information obtained to evaluate their credentialing application, attestation or CV and the right to correct erroneous information. iCare notifies practitioners when credentialing information obtained from other sources varies substantially from information provided by the practitioner. The practitioner should be notified within seven days of the discrepancy. The notification indicates which part of the application is discrepant, the format for submitting corrections and the person to whom corrections should be submitted. If the application, attestation and/or CV must be updated, only the practitioner may attest to the update, a staff member may not. The practitioner has 14 business days to respond in order to resolve the discrepancy. The receipt of any corrections should be documented in the credentialing
file. A practitioner has the right, upon request, to be informed of the status of his/her application. iCare should respond to these requests in a timely manner. Once a practitioner application for initial credentialing has been approved or denied, the practitioner should be notified within 60 days. Credentialing denials will be communicated to the practitioner by the Credentialing Manager in writing, will include the reason(s) for the denial and should be provided within 60 days of denial. iCare will make available all application and verification policies and procedures upon written request from the applying healthcare professional.

Providers may bill iCare for Medicare or Medicaid covered services. Provider must obtain a referral or prior authorization when applicable. Please see the Prior Authorization section of this manual for complete details.

Providers may bill a member for non-covered services only if the provider informs the member prior to performing the service that the member is responsible for payment because Medicare or Medicaid does not cover the service. Providers must obtain a written statement in advance verifying that the member has accepted liability for the specific service. The standard release form signed by the member at the time of the services is not sufficient. A written and signed acknowledgment from the member must specifically state the admissions, services or procedures that are not covered by Medicare or Medicaid and that the member is accepting liability for payment.

Providers acting within the lawful scope of practice may advise or advocate for patients. Independent Care may not prohibit, or otherwise restrict, a healthcare professional acting within the lawful scope of practice, from advising or advocating on behalf of a member who is his or her patient, for the following:

- The member’s health status, medical care, or treatment options, including any alternative treatment that may be self-administered
- Any information the member needs in order to decide among all relevant treatment options
- The risks, benefits, and consequences of treatment or non-treatment
- The member’s right to participate in decisions regarding his or her healthcare, including the right to refuse treatment, and to express preferences about future treatment decisions

Providers may file an appeal or grievance on behalf of the member, provided the member’s written consent. Independent Care informs providers and subcontractors, in writing at the time the contract is finalized, of the toll-free number for members to file oral Grievances and appeals and their right to appeal a denied/reduced payment or payment recoupment after audit or Utilization Management review (42 CFR s. 438.414). The toll free number is 800-777-4376. For additional information, please also reference the Wisconsin BadgerCare Plus or Medicaid SSI HMO Ombuds brochure at the iCare website:

Providers are not prohibited from contracting with HMOs other than iCare.

B. PROVIDER RESPONSIBILITIES

Send all provider demographic changes to netdev@icarehealthplan.org. A form for submission of this information is available at the iCare Provider website: https://www.icarehealthplan.org/Provider.htm.

Providers are required to obtain member eligibility information. Possession of a ForwardHealth ID Card or Medicare Part A and/or Part B card does not guarantee eligibility. To determine enrollment for the current date (since a member’s enrollment status may change) and to discover any limitations to the member’s coverage, providers are expected to verify member eligibility at every visit. Enrollment verification provided
by ForwardHealth allows the provider to verify member’s enrollment in a ForwardHealth program(s), the MCO enrollment, Medicare or other commercial health insurance coverage and any exemption from copayment for BadgerCare members. Providers can access the Wisconsin Enrollment Verification System (EVS) through the ForwardHealth Portal, WiCall, and commercial enrollment verification vendors or by calling ForwardHealth Provider Services: 800-947-9627.

Providers must accept iCare reimbursement as payment in full except in cases where coordination of benefits applies.

Providers are required to bill iCare for covered services provided to a member during periods of retroactive eligibility when notified that a member has obtained such eligibility.

Providers shall not bill an iCare member for medically necessary services covered by Medicare or Medicaid and provided during the member’s period of iCare enrollment.

Providers shall not bill an iCare member for co-payments and/or premiums for medically necessary services covered by Medicare or Medicaid and provided during the member’s period of iCare enrollment.

As a Medicaid certified provider, state and federal law prohibits providers from charging a Medicaid member for services covered by Medicaid. Providers are responsible for checking ForwardHealth to review eligibility prior to providing services. Any provider who knowingly and willfully bills a member for a Medicaid covered service may also be guilty of a felony, as defined in Section 1128B. (d)(1) [42 U.S.C.1320a-7b] of the Social Security Act. iCare is required to report violations of this act.

Providers are prohibited from discriminating against iCare members. Provider’s hours of operation must not discriminate against iCare members.

Providers should document in the member’s medical records whether or not the member has executed an advance directive. Provider shall not discriminate in the provision of care or otherwise discriminate against a member based on whether or not the member has executed an advance directive. Provider shall ensure compliance with requirements of Wisconsin law (whether statutory or recognized by the courts of Wisconsin) respecting advance directives.

With respect to the services provided to iCare members, providers expected to observe and comply with all applicable federal and state laws, rules or regulations in effect at the time services are provided, including health data and information privacy and security requirements and any other standards and regulations as may be adopted or promulgated under Health Insurance Portability and Accountability Act of 1996 as amended (HIPAA) or state laws.

Providers shall notify iCare of changes in information related to the provider’s practice

Notification is required for:

- Addition of a provider
- Provider retirement or termination
- New location
- Closing of a location
- Any change in NPI number
- Any change in Tax Identification number (TIN) (submit with revised and corresponding W9)
- Any billing service change
• Any billing address change

Providers shall comply with appointment access standards adopted by iCare as follows:

• Preventive appointments: within thirty (30) days
• Urgent care: within twenty-four (24) hours
• Emergent care: immediate availability
• After hours coverage/access: twenty-four (24) hours a day/ seven (7) days week
• Dental access guidelines:
  o New patient: within ninety (90) days
  o Routine Care: within ninety (90) days
  o Emergent Care: within twenty-four (24) to seventy-two (72) hours office wait time standards
• Office wait times should not exceed thirty (30) minutes after the scheduled appointment time
• Behavioral Health access:
  o Routine office visit: thirty (30) days or less
  o Follow up from an inpatient mental health stay: thirty (30) days or less
• High risk prenatal care:
  o Appointments: two (2) weeks or less

Under Title VI of the U.S. Civil Rights Law, all healthcare programs and activities that receive federal financial assistance from the U.S. Department of Health & Human Services (e.g., hospitals, healthcare clinics, physician’s practices, community health centers, nursing homes, rehabilitation centers) are required to take reasonable steps to provide meaningful access to each individual with limited English proficiency served or likely to be encountered in its health programs and activities. Reasonable steps may include the provision of language assistance services, such as oral language assistance or written transactions. Facilities must offer a qualified interpreter when oral interpretation is a reasonable step to provide an individual with meaningful access. Where language services are required, the service must be provided free of charge and in a timely manner. Entities may not require an individual to provide his or her own interpreter.

Provider Preventable Conditions: providers must report to iCare all provider preventable conditions (as defined below) with claims for payment or member treatments for which payment would otherwise be made:

• Foreign object retained after surgery
• Air embolism
• Blood incompatibility
• Stage III and IV pressure ulcers
• Falls and trauma; including fractures, dislocations, intracranial injuries, crushing injuries, burns, or other injuries
• Catheter-associated urinary tract infection (UTI)
• Vascular catheter associated infection
• Manifestations of poor glycemic control including diabetic ketoacidosis, nonketotic hyperosmolar coma, hypoglycemic coma, secondary diabetes with ketoacidosis, or secondary diabetes with hyperosmolarity
• Surgical site infection following coronary artery bypass graft (CABG)-Mediastinitis
• Surgical site infection following bariatric surgery for obesity, including laparoscopic gastric bypass, gastroenterostomy, or laparoscopic gastric restrictive surgery
• Surgical site infection following certain orthopedic procedures including spine, neck shoulder and
elbow
• Surgical site infection following cardiac implantable electronic device (CIED)
• Deep vein thrombosis (DVT)/Pulmonary Embolism (PE) following total knee replacement or hip replacement with pediatric and obstetric exceptions
• Iatrogenic pneumothorax with venous catheterization.

Other Provider-Preventable Conditions are conditions occurring in any healthcare setting that meets the following criteria:

• Identified in the State plan
• Has been found by the State, based upon a review of medical literature by qualified professionals, to be reasonably preventable through the application of procedures supported by evidence based guidelines
• Has a negative consequence for the beneficiary
• Is auditable
• At a minimum includes:
  o Wrong surgical or other invasive procedure performed on a patient
  o Surgical or other invasive procedure performed on the wrong body part
  o Surgical or other invasive procedure performed on the wrong patient

Electronic Visit Verification: Provider shall comply with Electronic Visit Verification (EVV) requirements established by DHS for personal care services funded by Medicaid.

Providers shall cooperate with iCare’s quality improvement activities to improve the quality care and services and member experience, including allowing iCare to use Provider’s performance data for quality improvement activities.

C. CAREGIVER BACKGROUND CHECKS

All iCare contracted providers are required to comply with all applicable requirements of Wis. Admin. Code §§ DHS 12 and 13 relating to caregiver background checks. Providers are required to provide documentation of compliance with these requirements to iCare at the point of applying for network provider status and periodically thereafter to validate continuing compliance.

iCare reserves the right to decline to contract with, or to terminate the contract of any provider who cannot document that it is in compliance with the requirements of Wis. Admin. Code §§ DHS 12 and 13. The results of caregiver background checks shall be made available by the provider to iCare members consistent with the requirements of Wis. Admin. Code §§ DHS 12 and 13.

D. ACCESS AND AUDIT

Pursuant to the requirements of 42 CFR §§ 438.3(h) and 438.230 and the provisions of iCare’s DHS and CMS Contracts, iCare, the State of Wisconsin, CMS, the Secretary of United States Department of Health and Human Services (DHHS), the DHHS Inspector General, and/or the Comptroller General of the United States, or any of their duly authorized representatives, have the right to audit, evaluate and inspect any books, records, contracts, computer or other electronic systems, premises, physical facilities and equipment of Providers that pertain to any aspect of the services and activities performed, or determination of amounts
payable. Providers must make such items available for audit, evaluation and inspection. The right to audit exists through ten (10) years from the final date of the DHS or CMS contract period or from the date of completion of any audit, whichever is later. If the State, CMS or the DHHS Inspector General determines that there is a reasonable possibility of fraud or similar risk, they may inspect, evaluate and audit a Provider at any time.

XIII. MEMBER RIGHTS

A. MEMBER RIGHTS

The following section contains the rights of all iCare members as set forth by DHS. Independent Care goes to great length to ensure that members’ rights are protected. Please be familiar with the following:

- **Knowing Provider Credentials:** members have the right to information about our providers including the provider’s education, board certification, and recertification. To get this information, members may call our Customer Service Department at 1-800-777-4376.
- **Completing an Advance Directive, Living Will, or Power of Attorney for HealthCare:** members have the right to make decisions about their medical care. Members have the right to accept or refuse medical or surgical treatment. Members have the right to plan and direct the types of healthcare received if unable to express the requests through the use of an advance directive, living will or power of attorney for healthcare. Members have the right to file a grievance with the DHS Division of Quality Assurance if their advance directive, living will or power of attorney wishes are not followed. Members may request help in filing a grievance.
- **Member Rights to Medical Records:** members have the right to ask for copies of their medical records from their provider(s). Members may receive assistance from iCare in obtaining copies of their medical records. Members may request that their medical record be amended, as specified in 45 CFR 164.525 and 164.526.
- **Members have the right to have an interpreter during any covered service.**
- **Members have the right to get healthcare services as provided for in federal and state law.** All covered services must be available and accessible. When medically appropriate, services must be available twenty four (24) hours a day, seven (7) days a week.
- **The MCO must not prohibit, or otherwise restrict, a provider acting within the lawful scope of practice, from advising on behalf of a member who is his or her patient, for the following:**
  - The member’s health status, medical care, or treatment options, including any alternative treatment that may be self-administered.
  - Any information the member needs to decide among all relevant treatment options.
  - The risks, benefits, and consequences of treatment or non-treatment.
  - The member’s right to participate in decisions regarding his or her health care, including the right to refuse treatment, and to express preferences about future treatment decisions
- **Members have a right to obtain a second opinion.**
- **Members have the right to be treated with dignity and respect and to receive respectful, culturally competent and confidential services.**
- **Members have the right to be free from any form of restraint or seclusion used as a means of coercion, discipline, convenience or retaliation, as specified in other federal regulations on the use of restraints and seclusion.**

B. MEMBER CIVIL RIGHTS
Independent Care provides services to all eligible members regardless of the following:

- Age
- Color
- Disability
- National Origin
- Race
- Gender

All medically necessary covered services must be available and must be provided in the same manner to all members. All persons or organizations connected with iCare that refer or recommend members for services shall do so in the same manner for all members.

XIV. PROHIBITED MARKETING/OUTREACH PRACTICES

Provider agrees that iCare may, in its sole discretion and without Provider’s approval, prepare, distribute materials and furnish information generally describing Providers or its Participating Providers and may furnish information on Provider’s qualification. The following marketing/outreach practices are prohibited:

- Practices that are discriminatory.
- Practices that seek to influence enrollment in conjunction with the sale or offering of any other insurance product.
- Direct and indirect cold calls, either door-to-door, email, telephone, text or other cold call marketing activity.
- Offer of material or financial gain to potential members as an inducement to enroll.
- Activities and materials that could mislead, confuse or defraud members or potential members or otherwise misrepresent iCare, its marketing representatives, DHS, or CMS. Statements that would be considered inaccurate, false, or misleading include, but are not limited to any assertion or statement (whether written or oral) that:
  - The recipient must enroll in iCare in order to obtain benefits or in order to not lose benefits.
  - iCare is endorsed by CMS, the federal or state government, or other similar entity.
- Practices that are reasonably expected to have the effect of denying or discouraging enrollment.
- Practices to influence the recipient to either not enroll in or to disenroll from another insurance plan.
APPENDIX
Ombuds for BadgerCare Plus and SSI Medicaid HMO Members

What is an ombud?
An ombud is a person who responds to grievances from BadgerCare Plus and Supplemental Security Income (SSI) Medicaid HMO members. A grievance can be submitted if you have a complaint or problem with your health care from your HMO. HMO stands for health maintenance organization. Your HMO is also called your health plan. An HMO is a group of doctors, clinics, and hospitals that you can get health care services from. If you have questions or concerns about your HMO, an ombud may be able to help you.

What does an ombud do?
An ombud:
- Helps solve problems members have with the care or services they get from a BadgerCare Plus or SSI Medicaid HMO.
- Helps members submit grievances.
- Helps members understand their rights and responsibilities.
- Represents members’ rights with BadgerCare Plus or SSI Medicaid HMOs.
- Communicates with both the HMO and member to help solve conflicts.

How do you submit a grievance?
You can submit a grievance by contacting an ombud and telling them your problem with your HMO. You can either call or write a letter. Your health care benefits will not be affected because you file a grievance. All information will be kept confidential.

When can you contact an ombud?
As a member of a BadgerCare Plus or SSI Medicaid HMO, you may call an ombud anytime during your HMO enrollment.
**Why would you call an ombud?**

You would call an ombud if you have questions or concerns with your HMO. The following are examples of when to call an ombud for help:

- You are unsure of your rights as a member.
- You are unable to get a covered service from your HMO.
- Your HMO has denied, reduced, or stopped providing covered services.
- You feel you were treated unfairly or disrespectfully by your HMO.
- You get a bill for services.

**You Have Rights**

You have the right to:

- Voice complaints and file grievances.
- Be treated with respect.
- Be treated fairly.
- Get interpreter services during the grievance process.

**Contact an Ombud**

**By phone:**
Monday through Friday
8 a.m. to 4:30 p.m.
800-760-0001 (TTY and translation services available)

**By mail:**
BadgerCare Plus or Medicaid
HMO Ombuds
PO Box 6470
Madison, WI 53716-1470

Wisconsin Department of Health Services
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